

The Flipmat is the 'little black dress' of marketing. It's versatile. It's long-lasting. It's affordable. It's exactly what your clients have been looking for.

Yes, it is predominantly a mouse mat, but it has a unique creative twist. The patented non-slip backing is ideal for printing, so your clients promotional messages can be printed both sides for added impact. Plus, we can virtually make it any shape you want.

Use it as a distinctive invitation to a conference or event. Make it a direct mail piece and promote your latest product or service. Let your imagination run wild!



Round 100mm diameter  
Square 99mm x 99mm

Flipmat **Coasters** are ideal as an inexpensive giveaway in a campaign or to replace your standard business cards for something more interesting that works! Your clients will keep them on their desk – so that your advertising is always in view.



185mm diameter

The **Round** mat has proven popular where an image driven shape is required eg. Record, tyre, sun, planet etc. Coasters are sold with the round mat as a package.



154mm x 114mm

The **Minimat** is ideal as an adjunct to an advertising campaign. While still a functional item, it is small and can be easily and inexpensively included in mail-outs. Great for trade show giveaways.



210mm x 190mm

The **Ergo** shape mat provides a large impact image that's 'a little bit different'! Ideal for information campaigns and branding. This simple yet classy shape has lasting impact.



192mm x 113mm

The **Mailmat** is perfect for keeping in touch with your clients – cheaply. Designed for easy mailing, you can post to your clients with statements, newsletters or as a thank you.



230mm x 195mm

Perfect for those with lots to say! The **Large** size is ideal for campaigns where there is a lot of information to present. The large mat fits neatly into an A4 envelope or presentation folder. Use the space creatively for maximum effect.



152mm x 152mm

The **Square** size is an economical way to get your message 'out there'. This small, yet versatile mat is perfect for those with a restrictive budget.



Max. 310mm x 230mm

For clients who need the 'WOW' factor! **Custom** mats are great for grabbing attention and standing out from the rest. Custom mats are unique and will be remembered long after the campaign ends.



224mm x 153mm

The **Regular** mat is our most popular and cost effective mouse mat, a fantastic medium for promoting your brand.



455mm x 295mm

If you are looking for a 'big' promotional tool – then the new **Counter** mat is your solution. When you need to be seen, this single sided mat will shout your brand to the world!